



CALL FOR PAPERS

V Workshop on SMEs, Entrepreneurship and Family Business

“Entrepreneurship and innovation: The importance of context”

February 24, 2020 (Barcelona, Spain)

Background, objectives and organization

In developed and developing countries, small and medium-sized enterprises (SMEs) play a fundamental role in economic growth. The characteristics of these firms, including family businesses -in terms of size, resources, ownership structure, etc. - make their management different. Also, it is generally accepted the relevance of entrepreneurship and innovation for social and economic development, where the role of context stimulating such activities is crucial. Over the last decades, scholars have paid special attention to SMEs, entrepreneurship and family firms. For this reason, after successful editions of this Workshop, the I and III, at Carlos III University (UC3M) (2009 and 2013), and the II and IV in Pablo de Olavide University (UPO), (2011 and 2017), the *V Workshop on SMEs, Entrepreneurship and Family Business* will take place on February, 24 2020. The event will be held at the Department of Business, School of Economics and Business, at Universitat Autònoma de Barcelona (Spain) with the collaboration of the Centre for Entrepreneurship and Social Innovation Research (CREIS). The central theme of this edition is “Entrepreneurship and innovation: The importance of context”, but we welcome research papers with a focus on a broad range of thematic topics addressing the principles and practices of SMEs, Entrepreneurship, Family Business. Then, potential submissions can address the following questions, but are not restricted to those:

- International entrepreneurship in context.
- Entrepreneurs and investors’ social capital and positioning into a network.
- The new research agenda for family firms in context: entrepreneurship and innovation.
- Conditioning factors of corporate entrepreneurship: the role of context.
- Diversity in entrepreneurship research: social entrepreneurship/innovation, transnational entrepreneurship, immigrant entrepreneurship, women entrepreneurship, entrepreneurial universities, etc.
- The role of institutional characteristics in shaping the entrepreneurship and innovation (social) ecosystem.
- Macro perspectives on financial markets, innovation, high-tech entrepreneurship, SMEs and economic growth.
- Entrepreneurship education, learning, and knowledge dissemination.

This Workshop provides an opportunity for scholars, especially early career researchers (Master and PhD students) interested in the study of SMEs, Entrepreneurship and Family Business to share and discuss their research. Sessions will be organized according to the papers’ topics and papers may be presented in English. Professor **Benson Honig** (McMaster University, Canada) is the invited keynote speaker of the Workshop.

The Workshop is limited to 50 participants in order to encourage interaction, networking and feedback at each session. The planned program of the event (*February 24, 2020*) is as follows:

10.00-11.00h: Welcome to the Workshop and Keynote speech by **Prof. Benson Honig**

11.00-13.00h: Presentations session 1

13.00-14.30h: Lunch

14.30-16.30h: Presentations session 2

16.30-17.00h: Coffee break

17.00-18.00h: Presentations session 3 and Closure of the Workshop

Papers submission and important dates

The authors are invited to submit extended abstract in English (including problem statement, objective of the research, conceptual framework, methodology, -preliminary- results and -initial- references) in Word format to: andreu.turro@uab.cat and ifeir@unileon.es. Extended abstract should not exceed 5 pages (Times New Roman, 12 pt). The document should be double-spaced throughout.

Important dates:

- Submission opening: 15th November 2019
- **Deadline for submissions:** **25th January 2020**
- Author's notification: 1st February 2020
- Registration: February 2020
- **Workshop:** **24th February 2020**

Registration

Attendees	Registration Fee (Euros)*	Bank Account
For regular participants	100 euros	ES2801826035450201614998
For PhD and Master Students	50 euros	

*Fees include lunch, coffee break and Workshop documents.

Organizing and scientific committee

Sebastian APARICIO (*Durham University, UK*)

Clara CARDONE-RIPORTELLA (*Universidad Pablo de Olavide, Spain*)

Isabel FEITO-RUIZ (*Universidad de León, Spain*)

Maite BOLIVAR (*Universitat Autònoma de Barcelona, Spain*)

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Andreu TURRO (*Universitat Autònoma de Barcelona, Spain*)

Jairo OROZCO (*Universitat Autònoma de Barcelona, Spain*)

Àlex RIALP (*Universitat Autònoma de Barcelona, Spain*)

Josep RIALP (*Universitat Autònoma de Barcelona, Spain*)

David URBANO (*Universtat Auònoma de Barcelona, Spain*) (*Chair*)

Conference Venue and hotels information

The Workshop will be held on February the 24th at Universitat Autònoma de Barcelona, School of Economics and Business. Edifici B, Campus de la UAB, 08193 in Bellaterra (Cerdanyola del Vallès), just 30 minutes by train from Plaça Catalunya, in Barcelona downtown.

During the week of the Workshop, the **Mobile World Congress (MWC) 2020** is taking place in Barcelona with selected events including the startup business platform 4 Years From now (4YFN). Then, you can take advantage of this event and other activities happening in this important entrepreneurial ecosystem. For further information visit <https://www.mwcbarcelona.com/>

Suggested hotels

Hotel	Price/night -Information	Hotel	Price/night -Information
Exe Campus	275€ - Campus UAB Link	Ibis Ripollet	150€ - 25 min by bus Link
Holiday Inn Express	239€ - 25 min by train Link	Garden House Hostel	52€ - 1 h by train Link
Hotel Exe Parc del Vallés	200€ - 25 min by bus Link	Hotel Budget Urpi Center	50€ - 35 min by train Link
Hôtel Restaurant Campanile	170€ - 30 min by bus Link	Casa Barcelo Hostel	40€ - 1 h by train Link
Hotel Arrahona	166€ - 35 min by train Link	Ten To Go Hostel	36€ - 1 h by train Link

For further information of the Workshop please see: <http://pagines.uab.cat/vworkshopent2020/en>